Lee Jordan Week 4 Capstone Assignment March 19, 2017

Prototype: Oral Hygiene for Teens Build healthy habits for life with rewarding fun

I chose the POV of the kids, since there are plenty of task reminder apps out there, and the deeper problem is to reward change on part of the children / person who needs to do the oral hygiene activities. Teens know they SHOULD care about oral hygiene, but they find it boring and time consuming. It needs to be a habit.

Storyboard #1 - A teen needs help remembering to wear their retainer without nagging parents.





Storyboard #2 - A teen with braces needs help building a healthy brushing and flossing habit.





Paper Prototype #1

Irene and her mom set up a morning reminder on her phone to wear her retainer and brush and floss her teeth every morning at 7:10 AM after installing the SmilePawz App.





The next morning the app alerts her and pushes a reminder confirmation message to her screen.



It then prompts her to take a photo



The app sends the photo and a text message to her mom to confirm that Irene put in her retainer.



Paper Prototype #2

Paper prototype connects to the point of view and Storyboard #2, where Stevie has trouble remembering to brush and floss every day. Stevie and his dad set up the SmilePawz app and reminders after they get home from the orthodontist. The next morning, Stevie sees a cute kitten animation run across his phone and "meow meow" sounds come out of the phone.



When he ignores it, a full size kitten photo and alert take over the screen of his phone and it continues to meow at him.



He presses the "Got it!" button and plays videos for him and times how long he should be brushing and flossing.



When time is up, it shows an alert then prompts him to take a photo of his clean teeth.



His dad receives a message notification and sees the text from the app/his son when he opens the message pane.





PROTOTYPE: ORAL HYGIENE FOR TEENS